

## College Senate Meeting Minutes December 21, 2017

### Attendees:

Seth Freeman (Chair), Marie Basche, John McNamara, Stephanie Calhoun Ward, Mary Jean Thornton, Eileen Rhodes, Miah LaPierre-Dreger, Guillermo Muhlmann (by phone), Sheryl Lee

**Guests:** Andre Freeman, Jane Bronfman, Linda Domenitz, Jennifer Thomassen, Wilfredo Nieves, Paul Creech

### Meeting called to order at 2:34pm.

1. Approval of Agenda M/S/A
2. Approval of Minutes for Nov. 30<sup>th</sup> meeting M/S/A (With minor changes)
3. Committee reports:
  - a) CAP report: Biotechnology Degree Changes and HIM Course Revision removed from Consent Agenda. Remainder of the Agenda was tabled until materials could be distributed.
    - a. **Biotechnology Degree:**
      1. 2 credit seminar be eliminated and its competencies would be embedded in other courses
      2. Science electives were limited to 4 credit lab versionsProposal: M/S/A
  - b) **CTC:** G. Muhlmann explained that the committee will participate in the assigning of 21<sup>st</sup> Century classrooms. There is discussion of how to improve and enhance the Music Lab on the 11<sup>th</sup> floor, as well as discussion of Scan-Ex for the library.
  - c) **College Affairs:** No report
  - d) **Diversity and Inclusion:** No report
  - e) **FSSD** – the Senate was informed that Co-chairs had been chosen.
  - f) **Planning and Review:** A. Freeman presented a 2 year plan mentioning a strategic planning meeting to happen in March with review of dept. contributions and expectations of results in May
    - a. Discussion followed: The value of doing the plan was questioned – would it be mere paperwork? Would it be followed at all? The time line was seen by some as “unrealistic” and “too tight.” Further discussion ensued. President Nieves indicated there would be plan by the end of spring and that planning cmte asks the faculty and staff to contribute to the future of the college. It was agreed to bring up strategic plan initiative at a college-wide meeting.
4. **College Marketing:** J. Bronfman shared information about the Marketing budget and priorities. She discussed a new emphasis on Social Media advertising, a reduction in TV ads. She also shared possible scenarios for marketing in the future if and when the consolidation occurs such as each

college having a graphic designer and a marketing person. M. LaPierre-Dreger advised that college marketing needs should be solicited from the college community.

5. **Jennifer Thomassen** outlined the goals and responsibilities of the Media Marketing Committee: foster collaborations, analyze media, Advise PR, Develop content. She demonstrated various projects such as the “Students Stories Page” and “Humans of Capital.” Senate members commended the work and suggested the info be shared more broadly with the college. The Senate also raised ideas about the need for an internship page for employees. Mention was made of a “Job board” now being developed. The Senate will review the “Social Media Policy Draft” and discussion at a future meeting
  
6. The Consolidation plan was discussed and the President shared information about the plan to have one Community College President and three regional Vice Presidents, and that the BOR will submit a “substantive change proposal” to NEASC in March with the expectation that NEASC will grant accreditation to the new Community College of Ct for the 2019-2020 academic year. TBD.
  - g) Senate Adjourned around 4:45

*Respectfully submitted by John S. Christie*