Report on Survey of Student, Faculty & Staff Awareness of the Capital Community College Mission Statement Spring, 2005

As part of its deliberations, the Standard One Task Force developed a brief, two-part survey instrument to assess the familiarity and function of the College Mission Statement. In part one, respondents were asked open-ended questions: Where they might find the Mission Statement, had they ever read it, and what the Mission Statement might say about the College. Part two presented the actual Mission Statement as four separate sentences (the preamble and three "bulleted" items). Respondents were asked to indicate if each sentence applied to their experience at the College on a scale of 1 to 5 ("strongly disagree" to "strongly agree").

In April 2005, the Standard One Task Force administered the survey to all faculty and staff by way of the 7th floor mailbox system, which generated a total of 47 responses. The Task Force also selected a representative group of class sections (by day/evening, academic subject, etc.), and asked the faculty members to administer the same survey to their students. This generated a total of 189 responses.

As a curious side note, the Task Force erroneously used the previous version of the Mission Statement. While only differing slightly from the current version, there is enough of a difference, especially in the preamble, to warrant a new survey next academic year. Having said that, only one of the 236 respondents was savvy enough to notice the error.

Going forward to the eventual final draft of this report next spring, the Task Force will expand the use of this survey (corrected) to include non-credit students and community leaders.

The results of this survey are presented below. Although the results have not been statistically analyzed, we plan to perform the appropriate tests once a wider distribution of the survey has been completed.

Survey of Student, Faculty & Staff Awareness of the Capital Community College Mission Statement

Thank you for taking the time to complete this brief survey.

<u>**Part 1**</u> – Please answer the following questions regarding your familiarity with the Mission Statement of Capital Community College.

- 1. Where could you find the Mission Statement?
 - Correct answers: College Catalog, College website.
 - Incorrect answers given ("incorrect" even though the Mission Statement probably should be included in these publications): Student Handbook, Part-Time Faculty Handbook, Fall/Spring course schedule booklets
- 2. Have you ever read the Mission Statement?
 - YES: Full-time faculty, 100% (14/14); Part-time faculty, 59% (10/17); Full-time staff, 92% (11/12); Part-time staff, 50% (2/4).

- Out of the 189 students, 130 students (69%) said they never read or heard the Mission Statement.
- Out of 189 students, 52 said they had previously read the Mission Statement.
- 3. What does the Mission Statement say about the college Who we are? What we do? Selected answers from the students, faculty and staff:
 - It says we value lifelong learning and that we value the needs of a wide range of individuals and organizations in our community: our door is open.
 - We are inclusive.
 - Committed to quality with instruction, faculty, staff, and services.
 - Why the College exists.
 - Aspirations of the College
 - Policies of the College
 - CCC is a diverse college which cares about the future of the students
 - To provide continuous education to diverse people for transfer education and to serve others
 - To provide higher education and lifelong learning
 - CCC serves different cultures and encourages learning
 - CCC was established to provide learning to people of all cultures and backgrounds
 - Why the College exists and who it is they serve
- 4. Has the Mission Statement been discussed by the faculty or staff who you have encountered?
 - Out of 189 students, 28 said that they heard the Mission Statement discussed by faculty or staff.

<u>**Part 2**</u> – The Capital Community College Mission Statement is shown below. For each part of the Mission Statement, indicate if the statement applies to your experiences at the college by circling the appropriate response.

NOTE: AS MENTIONED ABOVE, THE PREVIOUS (1998-2003) VERSION OF THE MISSION STATEMENT WAS USED IN ERROR.

The mission of Capital Community College is to provide continually evolving higher education and lifelong learning to people of diverse cultures, abilities, and ages, and to serve the needs of community and government agencies, business, and industry.

	5–Strongly	4–Agree	3–Neutral	2–Disagree	1–Strongly
	Agree				Disagree
Students	40 (22%)	100 (55%)	38 (21%)	2 (1%)	1 (0.5%)
Avg = 3.97					
Fac/Staff	20 (48%)	20 (48%)	2 (5%)	0	0
Avg = 4.43					
TOTAL	60 (27%)	120 (54%)	40 (18%)	2 (0.9%)	1 (0.4%)

Avg = 4.06				
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The college fulfills its mission by:

1. Offering associate degrees, certificate programs, and workforce training to prepare individuals for transfer education, career opportunities, and lifelong learning.

	5–Strongly	4–Agree	3–Neutral	2–Disagree	1–Strongly
	Agree				Disagree
Students	56 (30%)	97 (52%)	30 (16%)	4 (2%)	0
Avg = 4.10					
Fac/Staff	22 (48%)	23 (50%)	1 (2%)	0	0
Avg = 4.46					
TOTAL	78 (33%)	120 (52%)	31 (13%)	4 (2%)	0
Avg = 4.17					

2. Providing programs and student support services that enable students to develop learning and critical thinking skills, self-confidence, personal growth, and cultural enrichment.

	5–Strongly	4–Agree	3–Neutral	2–Disagree	1–Strongly
	Agree				Disagree
Students	34 (18%)	105 (56%)	43 (23%)	5 (3%)	0
Avg = 3.90					
Fac/Staff	11 (24%)	30 (65%)	5 (11%)	0	0
Avg = 4.13					
TOTAL	45 (19%)	135 (58%)	48 (21%)	5 (2%)	0
Avg = 3.94					

3. Maintaining an environment committed to learning and teaching, the collegial process, and the respectful and vigorous dialogue which nourishes active participation and service in society.

	5–Strongly	4–Agree	3–Neutral	2–Disagree	1–Strongly
	Agree				Disagree
Students	30 (16%)	86 (46%)	62 (34%)	3 (2%)	4 (2%)
Avg = 3.73					
Fac/Staff	7 (15%)	25 (54%)	11 (24%)	3 (7%)	0
Avg = 3.78					
TOTAL	37 (16%)	111 (48%)	73 (32%)	6 (3%)	4 (2%)
Avg = 3.74					