In the 1950s, just about every major city had a landmark department store. In Connecticut, it was G. Fox & Co. in Hartford!

This presentation will bring you back in time to Fox’s heyday as we go from floor to floor and recall departments ranging from accessories on the “street” floor, to designer dresses on 6, and ending at Toyland on 11. You’ll also learn about Beatrice Fox Auerbach, the remarkable woman who made every visit to Fox’s so enjoyable and set the standard for customer service.

We promise to stir pleasant memories of date nut bread in the Connecticut Room, back to school shopping, and Raggedy Ann and Andy!

Following a career in sales and marketing, Joe Waxman is a volunteer at the Connecticut Historical Society.

He remembers growing up in Hartford where G. Fox & Company was a part of his life. He says that Fox’s “touches people’s personal history.” Joe will also talk about his admiration for Beatrice Fox Auerbach whose accomplishments were significant on both local and national levels.

Thanks to generous donations from G. Fox & Co., former employees and customers, and the Fox and Auerbach families and their descendants, the Connecticut Historical Society has amassed extensive holdings on the famous department store. The collection includes photographs, dresses sold in many different eras, house wares. To view the collection visit www.chs.org/emuseum

For more information about this off-site adult program and others, please contact the Public Outreach Office at (860) 236-5621 or email public_outreach@chs.org.